

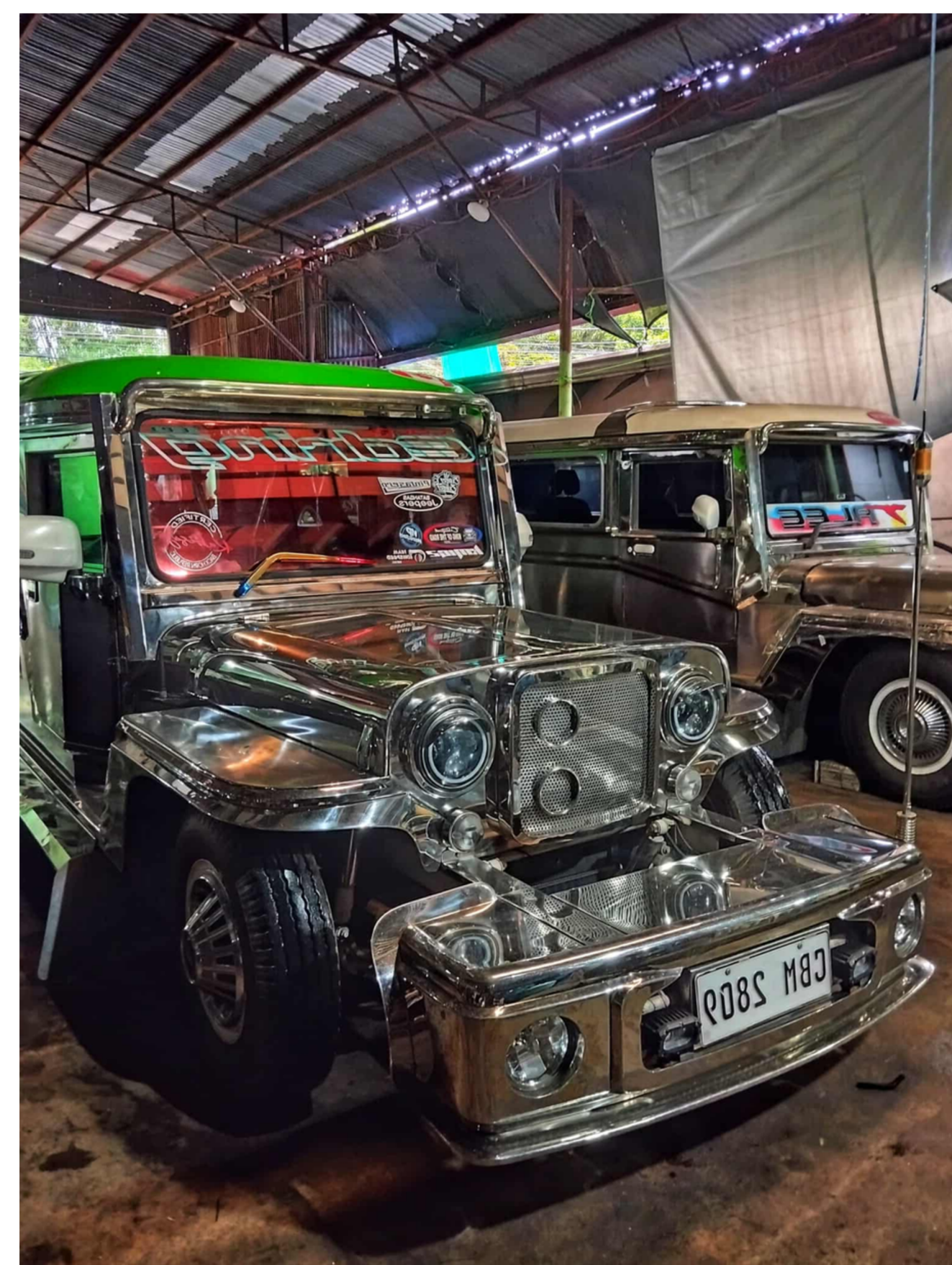
HISTORY OF THE PHILIPPINE JEEPNEY

The Philippine jeepney is more than just a ride. It's a vibrant symbol of Filipino creativity, resourcefulness, and industry.

Born out of post-World War II Manila, the jeepney began as a surplus military vehicle left behind by the United States. In the hands of ingenious Filipinos, these wartime relics were transformed into colorful public transport. The earliest modifications were practical: a lengthened chassis to accommodate more passengers and a roof to shield them from the blistering Manila sun. As time passed, the light, durable galvanized steel frame became the perfect canvas for local craftsmen to add their personal flair, turning every jeepney into a mobile work of art.

Today, the jeepney is a spectacle on wheels: family names proudly displayed in bold letters above the windshield, gleaming mirrors and bright streamers adorning the hood like festive decorations, and routes hand-painted in distinctive lettering along the sides, often bordered with intricate patterns or even full family portraits.

From its humble origins, the jeepney has evolved into the festive icon we know today, each one a unique and joyful celebration of Filipino culture. Now, as the country works to modernize public transportation, the jeepney finds itself at the heart of change. Just as it once carried people through the country's streets, modernization is seen as a way to move the nation forward - toward greater sustainability and efficiency, while preserving the jeepney's place in the Filipino story.





11-14 December

SMX Convention Center
Manila, Philippines

SHUTTLE SCHEDULE

JEEPNEY

For Hotels Within SM Mall of Asia Complex

Travel time: 5-10 minutes each way (Hotel to SMX Convention Center and vice versa)

Thursday, December 11, 2025				
PICK-UP POINT	DEPARTURE TIME		DROP-OFF POINT	
	PEAK HOURS	OFF-PEAK		
Tryp	07:30	09:45	SMX Convention Center	
	07:45	10:00		
	08:00	10:15		
	08:15	10:30		
	08:30	10:45		
	08:45	11:00		
	09:00	11:15		
	09:15	11:30		
	09:30			
	14:00	15:00		
	14:30	15:30		
Citadines	07:45	09:45	SMX Convention Center	
	08:00	10:00		
	08:15	10:15		
	08:30	10:30		
	08:45	10:45		
	09:00	11:00		
	09:15	11:15		
	09:30	11:30		
		14:00		15:00
	14:30	15:30		
Lanson's Place	08:00	10:00	SMX Convention Center	
	08:15	10:15		
	08:30	10:30		
	08:45	10:45		
	09:00	11:00		
	09:15	11:15		
	09:30	11:30		
	09:45			
		14:00		15:00
	14:30	15:30		
SMX Convention Center			Tryp	
			Citadines	
			Lanson's Place	

Friday, December 12, 2025				
PICK-UP POINT	DEPARTURE TIME		DROP-OFF POINT	
	PEAK HOURS	OFF-PEAK		
Tryp	07:00	09:30	SMX Convention Center	
	07:15	09:45		
	07:30	10:00		
	07:45	10:15		
	08:00	10:30		
	08:15	10:45		
	08:30	11:00		
	08:45	11:15		
	09:00	11:30		
	09:15			
		14:00	15:00	
		14:30	15:30	
Citadines	07:15	09:30	SMX Convention Center	
	07:30	09:45		
	07:45	10:00		
	08:00	10:15		
	08:15	10:30		
	08:30	10:45		
	08:45	11:00		
	09:00	11:15		
	09:15	11:30		
				14:00
		14:30	15:30	
Lanson's Place	07:30	09:45	SMX Convention Center	
	07:45	10:00		
	08:00	10:15		
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	08:45	11:00		
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	09:30			
				14:00
		14:30	15:30	
SMX Convention Center			Tryp	
			Citadines	
			Lanson's Place	

Saturday, December 13, 2025				
PICK-UP POINT	DEPARTURE TIME		DROP-OFF POINT	
	PEAK HOURS	OFF-PEAK		
Tryp	07:00	09:30	SMX Convention Center	
	07:15	09:45		
	07:30	10:00		
	07:45	10:15		
	08:00	10:30		
	08:15	10:45		
	08:30	11:00		
	08:45	11:15		
	09:00	11:30		
	09:15			
		14:00	15:00	
		14:30	15:30	
Citadines	07:15	09:30	SMX Convention Center	
	07:30	09:45		
	07:45	10:00		
	08:00	10:15		
	08:15	10:30		
	08:30	10:45		
	08:45	11:00		
	09:00	11:15		
	09:15	11:30		
				14:00
		14:30	15:30	
Lanson's Place	07:30	09:45	SMX Convention Center	
	07:45	10:00		
	08:00	10:15		
	08:15	10:30		
	08:30	10:45		
	08:45	11:00		
	09:00	11:15		
	09:15	11:30		
	09:30			
				14:00
		14:30	15:30	
SMX Convention Center			Tryp	
			Citadines	
			Lanson's Place	

Sunday, December 14, 2025				
PICK-UP POINT	DEPARTURE TIME		DROP-OFF POINT	
	PEAK HOURS	OFF-PEAK		
Tryp	07:00	09:30	SMX Convention Center	
	07:15	09:45		
	07:30	10:00		
	07:45	10:15		
	08:00	10:30		
	08:15	10:45		
	08:30	11:00		
	08:45	11:15		
	09:00	11:30		
	09:15			
		14:00	15:00	
		14:30	15:30	
Citadines	07:15	09:30	SMX Convention Center	
	07:30	09:45		
	07:45	10:00		
	08:00	10:15		
	08:15	10:30		
	08:30	10:45		
	08:45	11:00		
	09:00	11:15		
	09:15	11:30		
				14:00
		14:30	15:30	
Lanson's Place	07:30	09:45	SMX Convention Center	
	07:45	10:00		
	08:00	10:15		
	08:15	10:30		
	08:30	10:45		
	08:45	11:00		
	09:00	11:15		
	09:15	11:30		
	09:30			
				14:00
		14:30	15:30	
SMX Convention Center			Tryp	
			Citadines	
			Lanson's Place	

SHUTTLE SCHEDULE

VAN

For Hotels Outside SM Mall of Asia Complex

Travel time: 10-15 minutes each way (Hotel to SMX Convention Center and vice versa)

Thursday, December 11, 2025					
PICK-UP POINT	DEPARTURE TIME			DROP-OFF POINT	
	PEAK HOURS		OFF-PEAK		
Kingsford Hotel	07:30	09:45			
	07:45	10:00			
	08:00	10:15			
	08:15	10:30			
	08:30	10:45			
	08:45	11:00			
	09:00	11:15			
	09:15	11:30			
	09:30				
			14:00	15:00	
		14:30	15:30		
Grand Westside	08:00	10:00			
	08:15	10:15			
	08:30	10:30			
	08:45	10:45			
	09:00	11:00			
	09:15	11:15			
	09:30	11:30			
	09:45				
			14:00	15:00	
		14:30	15:30		
Seda Manila Bay	08:30	10:15			
	08:45	10:30			
	09:00	10:45			
	09:15	11:00			
	09:30	11:15			
	09:45	11:30			
	10:00				
					14:00
			14:30	15:30	
SMX Convention Center			12:00	13:00	Kingsford Hotel
			12:30	13:30	
	17:30	18:30			
	18:00	19:00			
					12:00
			12:30	13:30	
	17:30	18:30			
	18:00	19:00			
					12:00
			12:30	13:30	
17:30	18:30				
18:00	19:00				

Friday, December 12, 2025							
PICK-UP POINT	DEPARTURE TIME			DROP-OFF POINT			
	PEAK HOURS		OFF-PEAK				
Kingsford Hotel	07:00	09:30					
	07:15	09:45					
	07:30	10:00					
	07:45	10:15					
	08:00	10:30					
	08:15	10:45					
	08:30	11:00					
	08:45	11:15					
	09:00	11:30					
	09:15						
		14:00	15:00				
		14:30	15:30				
Grand Westside	07:30	09:45			SMX Convention Center		
	07:45	10:00					
	08:00	10:15					
	08:15	10:30					
	08:30	10:45					
	08:45	11:00					
	09:00	11:15					
	09:15	11:30					
	09:30						
		14:00				15:00	
		14:30	15:30				
	Seda Manila Bay	08:00	10:00				
08:15		10:15					
08:30		10:30					
08:45		10:45					
09:00		11:00					
09:15		11:15					
09:30		11:30					
09:45		11:30					
		14:00	15:00				
		14:30	15:30				
SMX Convention Center				12:00	13:00		Kingsford Hotel
				12:30	13:30		
	18:00	19:00					
	18:30	19:30					
			12:00	13:00	Grand Westside		
			12:30	13:30			
	18:00	19:00					
	18:30	19:30					
			12:00	13:00	Seda Manila Bay		
			12:30	13:30			
	18:00	19:00					
	18:30	19:30					

Saturday, December 13, 2025					
PICK-UP POINT	DEPARTURE TIME			DROP-OFF POINT	
	PEAK HOURS		OFF-PEAK		
Kingsford Hotel	07:00	09:30			SMX Convention Center
	07:15	09:45			
	07:30	10:00			
	07:45	10:15			
	08:00	10:30			
	08:15	10:45			
	08:30	11:00			
	08:45	11:15			
	09:00	11:30			
	09:15				
			14:00	15:00	
			14:30	15:30	
Grand Westside	07:30	09:45			SMX Convention Center
	07:45	10:00			
	08:00	10:15			
	08:15	10:30			
	08:30	10:45			
	08:45	11:00			
	09:00	11:15			
	09:15	11:30			
	09:30				
			14:00	15:00	
		14:30	15:30		
Seda Manila Bay	08:00	10:00			SMX Convention Center
	08:15	10:15			
	08:30	10:30			
	08:45	10:45			
	09:00	11:00			
	09:15	11:15			
	09:30	11:30			
	09:45	11:30			
			14:00	15:00	
			14:30	15:30	
SMX Convention Center			12:00	13:00	Kingsford Hotel
			12:30	13:30	
	21:00	23:00			Grand Westside
	22:00	0:00 ⁺¹			
			12:00	13:00	Grand Westside
			12:30	13:30	
	21:00	23:00			Seda Manila Bay
	22:00	0:00 ⁺¹			
			12:00	13:00	Seda Manila Bay
			12:30	13:30	
	21:00	23:00			Seda Manila Bay
	22:00	0:00 ⁺¹			

Sunday, December 14, 2025							
PICK-UP POINT	DEPARTURE TIME			DROP-OFF POINT			
	PEAK HOURS		OFF-PEAK				
Kingsford Hotel	07:00	09:30			SMX Convention Center		
	07:15	09:45					
	07:30	10:00					
	07:45	10:15					
	08:00	10:30					
	08:15	10:45					
	08:30	11:00					
	08:45	11:15					
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	09:15						
			14:00	15:00			
			14:30	15:30			
Grand Westside	07:30	09:45			SMX Convention Center		
	07:45	10:00					
	08:00	10:15					
	08:15	10:30					
	08:30	10:45					
	08:45	11:00					
	09:00	11:15					
	09:15	11:30					
	09:30						
						14:00	15:00
			14:30	15:30			
	Seda Manila Bay	08:00	10:00			SMX Convention Center	
08:15		10:15					
08:30		10:30					
08:45		10:45					
09:00		11:00					
09:15		11:15					
09:30		11:30					
09:45		11:30					
		14:00	15:00				
		14:30	15:30				
SMX Convention Center				12:00	13:00		Kingsford Hotel
				12:30	13:30		
	18:00	19:00					
	18:30	19:30					
			12:00	13:00	Grand Westside		
			12:30	13:30			
	18:00	19:00					
	18:30	19:30					
			12:00	13:00	Seda Manila Bay		
			12:30	13:30			
	18:00	19:00					
	18:30	19:30					