





# The 18<sup>th</sup> Congress of the Asia-Pacific Vitreo-Retina Society

held in conjunction with the Annual Congress of the Philippine Academy of Ophthalmology

# **APVRS**2025

Manila, Philippines



# **SMX Convention Center**



PAO Pre-Congress Meeting



Joint APVRS-PAO Meeting



### Invitation to Join the Sponsorship and Exhibition Program of APVRS 2025 Manila Congress

The 18th Congress of the Asia Pacific Vitreo-Retina Society (APVRS) will be held in Manila, Philippines on December 12-14, 2025 at the SMX Convention Center, in conjunction with the 2025 Annual Congress of the Philippine Academy of Ophthalmology (PAO).

Dedicated to advancing the frontiers of ophthalmolomogy and vitreo-retina science, the APVRS organizes its annual congress to provide a platform for retina specialists to meet and exchange knowledge and best practices in patient care, clinical and basic science, research and education. The 18th APVRS Congress is anticipated to bring together 2000 delegates and more than 100 top-notch speakers from around the world.

As one of the most important meetings in the Asia-Pacific region and beyond, the APVRS annual congress promises to deliver a high quality program comprising keynote lectures, plenary sessions and symposia, offering delegates a unique opportunity to keep abreast of the latest advances in this rapidly changing and expanding field.

Under the theme "Retina 360°: Learning, Synergy, Application, Transformation", the 18<sup>th</sup> APVRS 2025 is an excellent opportunity for our industry partners, medical and non-medical alike, to efficiently interact with and have an impact on their target audience. This is likewise the perfect venue to introduce new ideas and technologies as well as reaffirm and strengthen existing ones. Sales during the exhibit are allowed and has actually become an integral part of the convention as many members take this opportunity to purchase new equipment, instruments, and supplies.

The Philippines, officially the Republic of the Philippines, is an archipelagic country in Southeast Asia. Situated in the Western Pacific Ocean, it consists of about 7,641 islands with a population of 119 million Filipinos. The moment visitors set foot in Manila, they cannot help but feel the warm welcome that is truly unique to our country and our people. Perhaps it is because of the diversity in our ancestry - a melting pot of influences that blend Malay, Chinese, Japanese, American, and European with our own indigenous culture. This is probably what allows the Filipinos to communicate and connect with visitors easily and sincerely. This is also the reason why Manila is quickly becoming a preferred venue for meetings, incentives, conventions, and exhibitions in the region.

By partnering with the APVRS and PAO for this meeting, you can be assured that your company will be affiliated with the most trusted group of ophthalmic professionals and its most popular and best attended meeting. Major sponsors are branded and marketed together with the meeting via print, web, and convention paraphernalia. Exhibitors are likewise guaranteed excellent foot traffic and interaction as the industry area is traditionally where our members and guests gather outside the symposia.

On behalf of the Organizing Committee, we enjoin you to be part of the 2025 18<sup>th</sup> APVRS Congress and Annual Congress of the PAO. We would like to invite you to support this important event by taking part in the Sponsorship and Exhibition Packages and enjoy special privileges. Please review the information contained in this Sponsorship and Exhibition Prospectus and select the best suitable package for your organization.

Sincerely,



Prof Harvey Uy Congress President 18th APVRS Congress



Hiroko Terasaki
President
APVRS



Andrew Chang
Secretary-General
APVRS



Prof Paisan Ruamviboonsuk Scientific Secretary APVRS

### **HOSTS**



### Asia-Pacific Vitreo-retina Society

The Asia-Pacific Vitreo-Retina Society (APVRS) was founded in 2006 with the mission to assist in the development of the vitreo-retinal subspecialty in the Asia-Pacific region, to provide a platform for good integration of skills and knowledge of vitreo-retinal specialists, and to promote and disseminate eye care information about vitreo-retinal diseases and related issues to the general public.

Learn more about the APVRS at www.apvrs.org.

### **Philippine Academy of Ophthalmology**

The Philippine Academy of Ophthalmology (PAO) is the National Organization of Filipino Ophthalmologists. It is a nearly 2000 member-strong association with a mission dedicated to both its members and the Filipino patients.

The Academy is the only internationally-recognized specialty society of ophthalmologists in the Philippines that exists for the benefit and welfare of its members and the Filipino patients. It aims to ensure access to quality eye care, provided by its competent, qualified members, with the help of other stakeholders, whose continued operations are favorable to the community. It commits to continuously develop its members professionally through clinical education, research and practice management, in a collegial and harmonious environment, contributing to ethical, professional and compassionate practice. The Academy strives to sustain its commitment to its members and society by promoting growth of its membership and its assets, forging dynamic, relevant, current and innovative approaches to influence local, national and regional eye care.



Learn more about the PAO at www.pao.org.ph.

### **Vitreo-Retina Society of the Philippines**



The Vitreo-Retina Society of the Philippines (VRSP) is a subspecialty society of the Philippine Academy of Ophthalmology (PAO) that was founded in 1999. It sought to: (1) bring together individuals with common interest in vitreo-retinal diseases and surgery; (2) disseminate knowledge and prepare guidelines on the management of vitreo-retinal diseases; (3) undertake and support research in vitreo-retinal diseases and surgery; as well as (4) foster linkages with international organizations involved in vitreo-retinal diseases and surgery. VRSP has now grown into one of the largest and most active subspecialty organizations of the PAO. Guided by its core values of "Courage, Patience, Tenacity", the vision of its past and present leadership, and the unwavering support of its members, it has evolved into the dynamic professional organization that it is today, aimed at furthering the knowledge not only of its members but that of other eye specialists and the public as a whole. It has also championed the recognition of the expertise of Filipino retina specialists in the international field, and most importantly, has participated in the creation of national and international guidelines and policies in the subspecialty of vitreo-retina.

Learn more about the VRSP at www.VRSP.org.ph.

### **Fact Sheet**

- Event: 18<sup>th</sup> Congress of the Asia Pacific Vitreo-Retina Society in Conjunction with the 2025 Annual Congress of the Philippine Academy of Ophthalmology
- Theme: "Retina 360°: Learning, Synergy, Application, Transformation"
- Date: December 12-14, 2025 (Dec 11, 2025: PAO Pre-Congress Meeting)
- Venue: SMX Convention Center, Pasay City
- Organized by: Asia Pacific Vitreo-Retina Society, Philippine Academy of Ophthalmology, & Vitreo-Retina Society of the Philippines
- Official Language: English
- Congress Secretariat:

### **Central Secretariat**

### **Ms Winnie Ho**

Senior Executive Manager and Assistant Project Manager

### **Asia-Pacific Vitreo-Retina Society**

Tel: (+852) 3892-5017 Fax: (+852) 2715-9490 Email: exhibition@apvrs.org

### **Local Hosts**

### Ms Joane Gagnon

Secretariat

### **Philippine Academy of Ophthalmology**

Address

Unit 815 Medical Plaza Makati Condominium Amorsolo cor dela Rosa Streets, Legaspi Village Makati City, 1229 Philippines

Tel.: (+63) 813-5324; (+63) 813-5318 Mobile #: +63 920 9133716 / 0917 5053875

Email: secretariat@pao.org.ph

### **Attendance Profile**

The 18th APVRS Congress is expected to bring together more than 3,000 delegates from the region. With a strong scientific content focusing on novel surgical innovations and therapies, and latest advances in imaging and research, we are confident the congress will draw like-minded ophthalmologists, trainees and researchers to attend.

Year	Host Country	Attendance Figure	Number of Countries
2024	Singapore	2,104	42
2023	Hong Kong	2,041	42
2022	Taipei, Chinese Taipei	1,092	27
2021	Virtual	1,198	47
2020	Cancelled due to pandemic		
2019	Shanghai, China	3,944	44
2018	Seoul, South Korea	1,217	38
2017	Kuala Lumpur, Malaysia	1,568	36
2016	Bangkok, Thailand	1,658	44
2015	Sydney, Australia	1,063	37
2013	Nagoya, Japan	2,323	33
2012	Hong Kong	1,572	38
2011	Hyderabad, India	800	35

### **Congress Objectives**

The Congress will highlight key concepts related to the continuous learning and application of new research and technology in the field of retina. It will also emphasize the synergy of different resources and countries, promoting collaboration, and explore the transformation of science and practice in retinal care across the Asia Pacific region.

The Congress also aims to provide a comprehensive perspective on the field's dynamic nature, encouraging attendees to engage in collaborative learning, apply new insights, and embrace transformations that will ultimately enhance patient care and research in the Asia-Pacific region.

### **Scientific Program**

Chaired by Prof. Paisan Ruamviboonsuk, the scientific program will cover important areas in the field of vitreo-retina. Each invited symposium will be coordinated by two international/Asia-Pacific coordinators and a host coordinator, who are experts in their respective fields. They will work together to develop a world-class scientific program for the congress. Information on the scientific program can be found on the congress website at http://2025.apvrs.org/scientific-program/.

Over the course of the three-day program, the Congress will foster innovative discussions and dialogues through plenary sessions, free paper presentations, poster sessions, and keynote lectures.

### Venue

The 18th APVRS Congress will take place at SMX Convention Center Manila.

Address: Mall of Asia Complex, Seashell Lane, Pasay City, Metro Manila, Philippines 1300

Website: https://www.smxconventioncenter.com/smx-manila/

The **SMX Convention Center Manila**, also simply known as **SMX Manila**, is a convention center located in Pasay, Philippines. It is the largest private venue in the Philippines for trade events, industry conventions, corporate functions, and international exhibitions. The building is located beside the SM Mall of Asia, and is considered part of the Mall of Asia Complex.

On the second level, the function rooms occupy a total floor area of 7,100 m<sup>2</sup> (76,000 sq ft) with a combined capacity of up to 9,408, while the meeting rooms span a combined area of 950 m<sup>2</sup> (10,200 sq ft), each accommodating capacities ranging from 12 to 112. SMX Convention Center Manila also has a basement parking that can accommodate 400 cars, with an entrance on Coral Way and an exit on Marina Way. Commercial shops are located along the perimeter, specifically at the ground level and mezzanine. Truck bays are situated at the back, along Ocean Drive.

Bridgeways on the mezzanine connect SMX Convention Center Manila to SM Mall of Asia's south parking building, S Maison at Conrad Manila's podium, MOA Square, and National University MOA, respectively.

### **Important Dates**

Please mark your calendar on the following dates:

Event	Date
Abstract Submission Opens	April 8, 2025
Early Bird Registration Opens	April 8, 2025
Abstract Submission Deadline	July 14, 2025
Early Bird Registration Deadline	September 22, 2025
Advance Registration Deadline	November 7, 2025
Onsite Registration Counter Opens	December 10, 2025
PAO Opening Ceremony	December 11, 2025
APVRS Opening Ceremony Featuring APVRS Tano Lecture and	December 12, 2025
International Award Lecture	
APVRS Constable and Dennis Lam Lectures	December 13, 2025
APVRS Gala Dinner & PAO Fellowship Night	December 13, 2025

### Website

The 18th APVRS Congress website contains comprehensive information on the Congress and will be updated regularly. Please visit the website <a href="http://2025.apvrs.org">http://2025.apvrs.org</a> periodically for the latest update.

### **Sponsorship Opportunities**

The 18th Asia-Pacific Vitreo-Retina Society Congress (18th APVRS Congress) will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and services within their organization. The congress also provide sponsors with the opportunity to demonstrate support and commitment to the field of vitreo-retina and general ophthalmology while our sponsorship program will extend your visibility beyond the exhibition hall to achieve maximum exposure at the congress.

We offer a wide range of sponsorship opportunities such as tiered sponsorship packages and individual items for this year's Congress.

### **Benefits & Acknowledgments**

It is the express intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

### General benefits will include:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Company name and logo on sponsors' acknowledgment boards, which will be prominently displayed at the congress venue
- Priority choice of exhibition space
- Use of congress logo on company communications relating to the 18th APVRS Congress

# **Sponsorship Opportunities**

There are six major sponsorship packages available: **Diamond**, **Platinum**, **Gold**, **Silver**, **Bronze and Copper**. Each sponsorship tier is entitled to different levels of exposure and acknowledgments.

		Diamond	Platinum	Gold	Silver	Bronze	Copper
		USD 150,000	USD 100,000	USD 80,000	USD 50,000	USD 30,000	USD 25,000
	CATEGORY	PHP	PHP	PHP	PHP	PHP	PHP
		9,000,000	6,000,000	4,800,000	3,000,000	1,800,000	1,500,000
1.	EXHIBIT LOCATION	Prime, open-type booth	Prime, open-type booth	Prime, open-type booth	Prime, open-type booth	Prime, open-type booth	Prime, open-type booth
		(10 x 10m= 100 sq m)	(8 x 10m = 80 sq m)	(6x 8m = 48 sq m)	(6x 6m = 36 sq m)	(5 x 6m = 30 sq m)	(4 x 6m = 24 sq m)
2.	EXCLUSIVE HOSPITALITY TABLE IN EXHIBIT AREA	2 Hospitality Tables	2 Hospitality Tables	1 Hospitality Table	1 Hospitality Table	1 Hospitality Table	1 Hospitality Table
3.	SPONSORED SYMPOSIUM <sup>1</sup>	Two (2) lunch symposiums (60 mins) 400 pax	One (1) lunch symposium (60 mins) 400 pax	One (1) lunch symposium (60 mins) 200 pax	One (1) lunch symposium (60 mins) 200 pax	One (1) lunch / breakfast symposium (60 mins) 200 pax	One (1) lunch / breakfast symposium (60 mins) 200 pax on Day 0 or Day 3
4.	DELEGATE BAG	Logo on delegate bag	Logo on delegate bag	NA	NA	NA	NA
5.	DELEGATE BAG INSERT	2	2	1	NA	NA	NA
6.	PRODUCT CATALOGUE IN DELEGATE BAG	1	1	NA	NA	NA	NA
7.	DIRECTIONAL SIGNAGE	Railing banner x 1 site (1st choice)	Railing banner x 1 site (2 <sup>nd</sup> choice)	NA	NA	NA	NA
	/ ANNOUNCEMENT	Two (2) standee tarps at registration area	Two (2) standee tarps at registration area	One (1) standee tarp at registration area	One (1) standee tarp at entrance arch	One (1) standee tarp at entrance arch	One (1) standee tarp at entrance arch
8.	COMPANY DROP BANNERS	One (1) Drop Banner (3x4m max) each for Function Rooms 1,2,3; location on both sides of stage	One(1) Drop Banner (3x4m max) each for Function Rooms 1,2,3; location on both sides of stage	One (1) Drop Banner (3x4m max) each for Function Rooms1,2,3; location on rear of room (1st pick of location)	NA	NA	NA
9.	BREAKTIME VIDEO ADVERTISEMENT	3 minutes	3 minutes	2 minutes	1 minute	1 minute	1 minute
10.	ADVERTISEMENTS	First Billing Company Name and Logo in posters, publications, flyers and other advertising materials	Second Billing Company Name and Logo in posters, publications, flyers and other advertising materials	Third Billing Company Name and Logo in posters, publications, flyers and other advertising materials	Fourth Billing Company Name and Logo in posters, publications, flyers and other advertising materials	Fifth Billing Company Name and Logo in posters, publications, flyers and other advertising materials	Sixth Billing Company Name and Logo in posters, publications, flyers and other advertising materials
11.	FINAL PROGRAM	1 Full Color Advertisement	1 Full Color Advertisement	1 Full Color Advertisement	1 Half-page Color Advertisement		

		for Final Pocket-	for Final Pocket-	for Final Pocket-		1 Half-page Color	1 Half-page Color
		Sized Program	Sized Program	Sized Program	Half Page for	Advertisement	Advertisement
		Book	Book	Book	Digital		
					Programme	Half Page for	Half Page for
		1 Full Page for	1 Full Page for	1 Full Page for	· ·	Digital	Digital
		Digital	Digital	Digital		Programme	Programme
		Programme	Programme	Programme		_	_
		Company Profile,	Company Profile,	Company Profile,	Company Profile,		
		Logo Link,	Logo Link,	Logo Link,	Logo Link,	Company Profile,	Company Profile,
12.	CONGRESS APP	Product	Product	Product	Product	Logo Link	Logo Link
		Catalogue	Catalogue	Catalogue	Catalogue	LOGO LITIK	
		(3 full pages)	(3 full pages)	(2 full pages)	(1 full page)		
13.	POP-UP	3	3	2	1	1	1
	ADVERTISEMENT	,	,	-	•	-	•
14.	E-BANNER	1	1	1	1	1	1
	ADVERTISEMENT						
15.	PUSH NOTIFICATION	3	3	2	1	NA	NA
16.	ADVANCE E-MAILING	2	2	1	1	NA	NA
47	POST ON APVRS						
17.	FACEBOOK PAGE	3	3	2	1	NA	NA
18.	ACKNLOWLEDGMENT						
	IN MONTHLY E-	Yes	Yes	Yes	Yes	Yes	Yes
	NEWSLETTER						
		Company Profile	Company Profile	Company Profile			
		(500 words) +	(500 words) +	(300 words) +	Company Profile	Company Profile	Company Profile
		Link to	Link to	Link to	(200 words) +	(200 words) +	(200 words) +
19.	WEBSITE	Company's	Company's	Company's	Link to	Link to	Link to
		Website	Website	Website	Company's	Company's	Company's
					Website	Website	Website
20.	USE OF 18TH APVRS LOGO	Yes	Yes	Yes	Yes	Yes	Yes
24	EXHIBITOR BADGES	25	25	20	15	10	8
	TRADE DELEGATE	25	25	20	15	10	δ
22.	BADGES	25	25	20	15	10	8
23.	COMPLIMENTARY						
	TICKET FOR APVRS	E tickets	E tickets	E tickets	2 tickets	2 tickets	2 tickets
	GALA/PAO	5 tickets	5 tickets	5 tickets	3 tickets	3 tickets	3 tickets
	FELLOWSHIP NIGHT						
24.	PERIPHERAL ITEMS	20% discount	20% discount	20% discount	15% discount	10% discount	10% discount
		Bag Tag on	Pens	Notepad	Notepad	Notepad	Notepad
25.	PROMOTIONAL	Congress Bag +	(expenses c/o	(expenses c/o	(expenses c/o	(expenses c/o	(expenses c/o
	GIVEAWAYS	pens (expenses	sponsor)	sponsor)	sponsor)	sponsor)	sponsor)
1		c/o sponsor)	300113017	300113017	300113017	300113017	300113017

¹The costs of food packs and drinks are to be provided at organiser's own expense

# **Exhibition Information**

		INVESTMENT				
EVILIDITION	DADTICHHADC	Early	Bird	Standard		
EXHIBITION	PARTICULARS	On or Before	July 13, 2025	July 14, 2025	onwards	
		PESO	DOLLAR	PESO	DOLLAR	
BOOTHS						
Venti	Shell-type booth	PHP 960,000	USD 16,000	PHP 1,050,000	USD 17,500	
	4m x 5m = 20 sqm					
01.	Shell-type booth	PHP 705,000	USD 11,750	PHP 780,000	USD 13,000	
Grande	4m x 4m = 16 sqm					
Damilar	Shell-type booth	PHP 405,000	USD 6,750	PHP 480,000	USD 8,000	
Regular	3m x 3m = 9sqm					
61	2m x 2m = 4sqm	PHP 51,000	USD 850	PHP 60,000	USD 1,000	
Storage	·				,	

<sup>\*</sup> A floor plan will be sent along with the exhibitor guidelines and booth application form at a later stage. Companies interested in being an exhibitor can contact us to make a reservation for the time being.

The stand fee includes the following:

- Complimentary exhibitor name badges for 2 persons per each modular booth
- Shell scheme with fascia panel, if required
- Two spotlights
- One power supply
- Daily cleaning of the aisles and common areas
- Morning and afternoon tea in the exhibition areas

Modular booth rentals do not include materials handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets, or furnishings beyond those specified above, movement, transfer, removal, storage, setup, and dismantling of custom exhibits.

### Remarks:

- 1. Exhibitors who reserve two booths have the priority to choose the booths next to the entrance of the session rooms, which are subject to availability.
- 2. Package sponsors will be given priority choice of booth location.
- 3. Early commitment will enable your company to secure a prominent site.

# **Peripheral Items**

	PARTICULARS	PESO	DOLLAR
A. Sposnored Programs			
A1 Lunch Symposia 1 (Function Rooms)	400 pax  Sponsors will have the opportunity to hold a lunch symposium in a lecture hall with a seating capacity of 400 pax. The session duration will be 60 minutes and the exact symposium schedule will be assigned by the organizers. Food and drinks are to be provided at organiser's own expense.	PHP 1,800,000	USD 30,000
A2 Lunch Symposia 2 (Meeting Rooms)	200 pax Sponsors will have the opportunity to hold a lunch symposium in a lecture hall with a seating capacity of 200 pax. The session duration will be 60 minutes and the exact symposium schedule will be assigned by the organizers. Food and drinks are to be provided at organiser's own expense.	PHP 600,000	USD 10,000
A3 Wet Laboratory Instruction Course	Capacity: 40-50 pax (Meeting Room 1)  Sponsors will have the opportunity to hold a wet lab session in a room with a seating capacity of 40-50 pax.  Each session will last for 60 minutes. Sponsors are allowed to purchase more than one session slot subject to approval by the organizing committee. The exact session schedule will be assigned by the organizers. It is the responsibility of the sponsors to arrange all instructors and equipment necessary for the wet lab session. Utility services such as electricity and cleaning services are to be provided at the sponsors' own expense.	PHP 192,000	USD 3,200
A4 Industrial Presentation Stage	One (1) 30 minutes slot  During breaktime in the Exhibition Hall. The exact schedule will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible. One display monitor, audio system and 2 microphones will be provided.	PHP 252,000	USD 4,200
B. Others			
B1 Prof Yasuo Tano Travel Grant	The sponsors will be acknowledged in the web-based Travel Grant application system. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named as 'APVRS – (Company) Prof Yasuo Tano Travel Grant'.	PHP 1,200,000	USD 20,000
B2 Speaker Ready Room	The sole sponsor's logo along with the congress logo will be displayed on the screen of all laptops in the Speaker Ready Room. The sole sponsor's logo will also be displayed in prominent areas in the Speaker Ready Room exclusively.	PHP 516,000	USD 8,600

B3 Electronic Platform for Video and Poster	There will be a designated area in the congress venue for electronic display of videos and posters. The electronic platform is a major feature of the congress and provide crucial network and learning opportunities for participants. The sponsors' advertisement will be displayed on the electronic platform and the sponsors will be acknowledged in the Final Pocket-Sized Program Book.	PHP 60,000/ 10 sec	USD 1,000/ 10 sec
B4 Executive Lounge	The sole sponsor's logo will be displayed on coffee tables and other prominent places in the Lounge, where free flow of coffee and light refreshments will be served to our VIPs. The costs of light refreshments and drinks are to be provided at sponsor's own expense.	PHP 630,000	USD 10,500
B5 Coffee Break	Sponsors will have the opportunity to organize two 30-minute inter-session coffee breaks, one in mid-morning and the other in the afternoon, at the designated coffee break station. Exact coffee break schedule will be assigned by the organizers. Signage with the sponsor's logo will be displayed at the coffee break station during the break. Light refreshments and drinks are inclusive.	PHP 600,000	USD 10,000
B6 Gala Dinner (Day 2 evening, December 13, 2025)	The sponsor will support this prestigious occasion intended for all delegates attending the 18th APVRS Congress. The sponsor's logo will appear on the backdrop, banner and signage in the venue wherever appropriate. A representative of the sponsor will be invited to give a 2-minute speech.	Negotiable	Negotiable
B7 Advertisement Prior to Gala Dinner	Advertisements will be shown on the projection screens at the venue to increase sponsors' visibility prior to the Gala Dinner. The final advertisement video/artwork file will need to be provided by individual sponsors.	PHP 60,000/ 10 sec	USD 1,000/ 10 sec
C. Digital Advertisement			
C1 Breaktime Video Advertisement	Sponsors and contributors will have the opportunity to advertise to increase brand visibility during breaktime. The breaktime video advertisement will need to be prerecorded and will be shown while delegates wait for the session to start. Each breaktime advertisement slot will run from 30 seconds to 5 minutes. The exact advertisement schedule will be assigned by the organizer. The final video advertisement will need to be provided by individual sponsors and contributors.	PHP 120,000/ 30 sec	USD 2,000/ 30 sec
C2 Banner Advertisement on	Placement of banner advertisement on the 18th APVI		•
Congress Website	maximize brand exposure and create more awareness of advertisement artwork file will need to be pro		
	Banner Ads: Large (W176 x H60 pixels)	PHP 480,000	USD 8,000
	Banner Ads: Regular (W128 x H35 pixels)	PHP 300,000	USD 5,000
C3 Push Notification	Sponsors will have the opportunity to promote their spon all delegates through the congress mobile app and notifications will be assigned by the organizer. Each notifications during the pre-congress and congress perio will need to be provided by individual sponsors and is s Committee.	website. The exact scl in sponsor can have at od. The content for the subject to approval by	hedule of push most six push e push notification the Organizing
	Twice During Pre-Congress (November 01 – December 10, 2025)	PHP 120,000	USD 2,000
	Twice During Congress (December 11 –	PHP 180,000	USD 3,000

	December 14, 2025)		
C4 Push Notification	Sponsors will have the opportunity to promote their spon	sored sessions and se	nd out reminders to
<del>C1 Fusir Notification</del>	all delegates through the congress mobile app and notifications will be assigned by the organizer. Each notifications during the pre-congress and congress period will need to be provided by individual sponsors and is a	website. The exact sch I sponsor can have at Ind. The content for the	nedule of push most six push push notification
	Twice During Pre-Congress (November 01 – December 10, 2025)	PHP 120,000	USD-2,000
	Twice During Congress (December 11 – December 14, 2025)	PHP 180,000	USD 3,000
C5 Pop-Up Advertisement	A pop-up advertisement will appear on the congress mobile app on a specific date chosen by the sponsor subject to approval by the Organizing Committee. Each sponsor can have at most four pop-up advertisements during the pre-congress and congress period. The final advertisement artwork will need to be provided by individual sponsors.	PHP 120,000	USD 2,000
D. Onsite Advertisement			
D1 Signage	Several directional signages will be on display at the congress venue. Sponsors can print their company logo on these signages.	PHP 900,000	USD 15,000
D2 ECO Flasks	500 pcs ECO flasks with APVRS and company logos will be distributed at the congress venue. This provides a great opportunity for sponsors to increase their brand visibility outside the exhibition hall.	PHP 126,000	USD 2,100
D3 Advertisement in Final Pocket-Sized Program Book	Run of page (full). Dimension: 11cm (W) x 18cm (H)	PHP 66,000	USD 1,100
D4 Wireless Network Provision	(3) Per Day Wi-Fi connection will be provided at the venue. A branded splash screen will display the logo and password decided upon by the sponsor. Advertisement posters for Wi-Fi connection will include sponsor's logo.	PHP 600,000	USD 10,000
D5 Lanyards	For all delegates The logos of the sole sponsor, congress and organizers will be printed on the lanyard, which will be distributed to all delegates attending the congress (Production cost included).	PHP 1,200,000	USD 20,000
D6 Delegate Bag Insert (Exclusive for Package Sponsors)	Bag inserts and product catalogues provide sponsors with the opportunity to promote their products and services. The final artwork file will need to be provided by individual sponsors. Printing and shipping costs are to be borne by sponsors.		
	<b>1 Insert</b> maximum size A4, no more than 150 grams	PHP 120,000	USD 2,000
	<b>1 Product catalogue</b> less than 8 pages (no more than 150 grams per page)	PHP 360, 000	USD 6,000

Material: Sticker (c/o client)  D10 Railing Banner  Size: 4m (w) x 3.4m (h)  Location: 2 <sup>nd</sup> Flr, Pre-function lobby hallway railings  Material: Tarpaulin with six (6) eyelets on top and pole at the bottom (c/o client)  Size: 22 in (w) x 30 in (h)  Location: North and South elevator  Material: C2s 220gsm with matte lamination (c/o SMX)  D12 Plant Box Banner  Size: 6m (w) x 1.5m (h)  Location: North and South plant box  Material: Tarpaulin with framing, floor level (c/o client)  D13 Column Wrap  Size: 1.5m(w) x 2.5m (h) per panel  Location: Main Entrance Column  PHP  45,000/panel				
D8 LED Monitors       Size: 40" 1920 (w) x 1080(h) pixels       PHP 36,000 per day       USD 600 per day         D9 Escalator       Size: 28.3 m (w) x 0.62 m (h)       PHP 36,000 per day       USD 600 per day         D9 Escalator       Size: 28.3 m (w) x 0.62 m (h)       PHP 96,000/side or PHP 180,000 per escalator         Material: Sticker (c/o client)       PHP 96,000/side or PHP 180,000 per escalator         D10 Railing Banner       Size: 4m (w) x 3.4m (h)       PHP 60,000       USD 1,000         D11 Elevator Posters       Size: 4m (w) x 3.4m (h)       PHP 60,000       USD 1,000         D11 Elevator Posters       Size: 4m (w) x 3.4m (h)       PHP 60,000       USD 1,000         D11 Elevator Posters       Size: 22 in (w) x 3.0 in (h)       PHP 20,400/unit       USD 340/unit         D12 Plant Box Banner       Size: 6m (w) x 1.5m (h)       PHP 20,400/unit       USD 30,000/area         D13 Column Wrap       Size: 1.5m(w) x 2.5m (h) per panel       PHP 30,000/panel       PHP 45,000/panel       PHP 45,000/panel		These items will be included in the congress bags given to all registered Congress delegates. In addition to the sponsorship payment, sponsors must provide sufficient number of pens and note pads as per the sponsorship undertaken. Pens and notes pads are subject to the	PHP 90,000	USD 1,500
Description of the LED monitors along the hallway  Description in the LED monitors along the hallway along the plant along the hallway along the hallway along the hallway along the plant along the plant along the plant along the plant along the hallway along the plant al	Advertising Spaces			
Location: North and South long escalator  Material: Sticker (c/o client)  D10 Railing Banner  Size: 4m (w) x 3.4m (h)  Location: 2 <sup>nd</sup> FIr, Pre-function lobby hallway railings  Material: Tarpaulin with six (6) eyelets on top and pole at the bottom (c/o client)  D11 Elevator Posters  Size: 22 in (w) x 30 in (h)  Location: North and South elevator  Material: C2s 220gsm with matte lamination (c/o SMX)  D12 Plant Box Banner  Size: 6m (w) x 1.5m (h)  Location: North and South plant box  Material: Tarpaulin with framing, floor level (c/o client)  D13 Column Wrap  Size: 1.5m(w) x 2.5m (h) per panel  Location: Main Entrance Column  PHP  USD 750/panel	Digital advertisement poster to be shown on loop in the LED monitors along the hallway	Location: 2nd level concierge counter, North Mezzanine Level	·	· ·
Location: 2 <sup>nd</sup> Flr, Pre-function lobby hallway railings  Material: Tarpaulin with six (6) eyelets on top and pole at the bottom (c/o client)  D11 Elevator Posters  Size: 22 in (w) x 30 in (h)  Location: North and South elevator  Material: C2s 220gsm with matte lamination (c/o SMX)  D12 Plant Box Banner  Size: 6m (w) x 1.5m (h)  Location: North and South plant box  Material: Tarpaulin with framing, floor level (c/o client)  D13 Column Wrap  Size: 1.5m(w) x 2.5m (h) per panel  Location: Main Entrance Column  PHP  45,000/panel	D9 Escalator	Location: North and South long escalator	96,000/side or PHP 180,000	1,600/side or USD 3,000 per
D11 Elevator Posters  Size: 22 in (w) x 30 in (h)  Location: North and South elevator  Material: C2s 220gsm with matte lamination (c/o SMX)  D12 Plant Box Banner  Size: 6m (w) x 1.5m (h)  Location: North and South plant box  Material: Tarpaulin with framing, floor level (c/o client)  D13 Column Wrap  Size: 1.5m(w) x 2.5m (h) per panel  Location: Main Entrance Column  PHP  30,000/area  USD 500/area  PHP  45,000/panel  PHP  45,000/panel	D10 Railing Banner	Location: 2 <sup>nd</sup> Flr, Pre-function lobby hallway railings  Material: Tarpaulin with six (6) eyelets on	PHP 60,000	USD 1,000
Location: North and South plant box  Material: Tarpaulin with framing, floor level (c/o client)  D13 Column Wrap  Size: 1.5m(w) x 2.5m (h) per panel  Location: Main Entrance Column  30,000/area  PHP  45,000/panel  750/panel		Size: 22 in (w) x 30 in (h)  Location: North and South elevator  Material: C2s 220gsm with matte lamination (c/o SMX)		USD 340/unit
Location: Main Entrance Column  45,000/panel 750/panel	D12 Plant Box Banner	Location: North and South plant box  Material: Tarpaulin with framing, floor level		USD 500/area
The state of the s	D13 Column Wrap			

SMX SMX	backwall (c/o client)		
D14 Perimeter Island Lamp	Size: 1.4m (w) x 2.5m (h)	PHP	USD 500/unit
Post	Location: SMX Perimeter (North and South wing and delivery area)  Material: Tarpaulin front and back printing (windbreakers), 2 banners per pole, scroll type with pole stiffener on top and bottom	30,000/unit	
D15 Banner T-stand	Size: 1.2m (w) x 2.4m (h)  Location: North and South wing of pedestrian walk-way  Material: Tarpaulin mounted on SMX T-stand front and back panels (c/o client)	PHP 30,000/unit	USD 500/unit
D16 Perimeter Billboard	Size: 5m (w) x 3m (h)  Location: North and South corners  Material: Tarpaulin with framing, floor level (c/o client)	PHP 30,000/unit	USD 500/unit
D17 Basement Wall Posters	Size: 23in (w) x 51in (h)  Location North and South basement entrances  Material: C2s 220gsm with matte lamination (c/o SMX)	PHP 20,400/unit	USD 340/unit
D18 Special LED videoboard	LED size: 9x24 ft	PHP	USD 250/video
An LED screen will be avialbale		15,000/video	per day
to showcase your industry's videos, which will be located	Location: Open lounge area of the exhibit hall	per day	
within the exhibit hall.	Material: maximum 90 second video with audio (c/o client)		

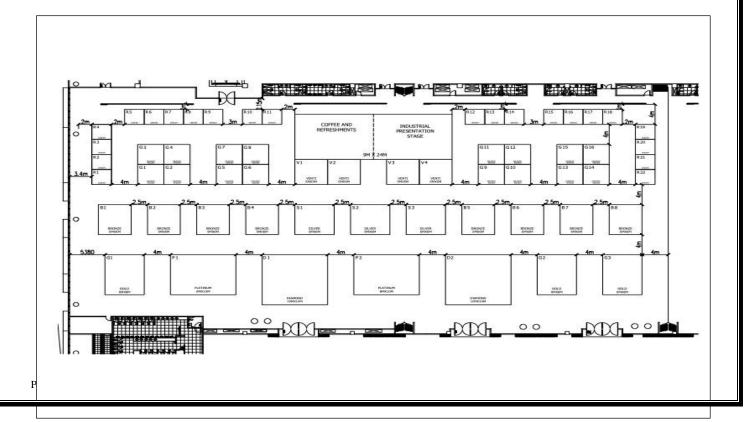
- All Poster/Banner Designs Are To Be Submitted To The Organizing Committee And/Or Venue Provider For Coordination And Approval Prior To Production And Installment.
- Drop Banners Will Be For 3 Days, No Changing Of Location
- Coffee Stations Per Day (11): Function Room 1 (2), Function Room 2 (2), Function Room 3 (2), Meeting Room 4-6 (1), Meeting Room 7-9 (1), Executive Lounge Area (1), Exhibition Hall (2)
- Coffee Station: Company Or Product Tarp (Not To Exceed 1x2 M) And/Or Table Signage Priority Choice Of Day And Location According To Package
- Insert: 1 Page Product Insert
- Notepad: Any Size With Any Logo/Product
- Pens: With Logo
- Prices Quoted Are For Privileges Only And Not For Actual Product. Sponsors Should Provide All Tarps, Banners, Poster, Inserts, Pens And Notepads.
- For Inclusion Of Company Name And Logo In Printed Materials, Reservation Must Be Made Before The Scheduled Printing Dates.
- All Sponsorship Packages And Advertising Spaces May Change In Price And/Or Availability. Companies Will Be Advised Regarding Such Revisions.

### SMX Convention Center Floor Plan with Room Assignments & Distribution



### **EXHIBIT AREA**

The exhibit area is in **Function Rooms 4 and 5** at the 2<sup>nd</sup> Floor of SMX Convention Center. Participants will be given unrestricted access to all Exhibit Areas during official exhibit hours. **Booth availability, location, and/or layout may change as the need arises. Requests may be made but are not guaranteed.** 



# **Rules Governing the Exhibits**

### **Code of Practice**

Please note that it is the Sponsor's/Exhibitor's responsibility to comply with the local authority's regulations, the Code of Practice on the Promotion of Medicine by European Federation of Pharmaceuticals Industries & Associations (EFPIA) available at <a href="https://www.efpia.org">www.efpia.org</a>, International Federation of Pharmaceutical Manufacturers & Associations (IFMPA) available at <a href="https://www.ifpma.org">www.ifpma.org</a>, Code of Practice of the Pharmaceutical & Healthcare Association of the Philippines (PHAP) at <a href="https://www.phap.org.ph">www.phap.org.ph</a> and the Mexico City principle available at <a href="https://www.fda.gov.ph">www.fda.gov.ph</a>.

### **Force Majeure**

APVRS and its hosts will not be liable or responsible for any failure to perform or delay in performance of any of our obligations under the terms and conditions that is caused by events outside our reasonable control ("Force Majeure Event"). A Force Majeure Event includes any act, event, non-occurrence, omission or accident beyond our reasonable control and includes in particular (but not limited to) the following: strikes or other industrial action; civil commotion, riot, invasion, terrorist attack or threat of terrorist attack; fire, storm, flood or other natural disaster; epidemic and pandemic; impossibility of the use of railway, shipping, aircraft, motor transport or other means of public or private telecommunication networks. Our obligations under these terms and conditions are suspended for the period that the Force Majeure Event continues and provided that if the Force Majeure Event renders, in our opinion, the congress not viable whether from a financial or logistical point of view then we may cancel or postpone the congress.

### **Application and Assignment of Booths**

### Important Dates to Remember:

· · · · · · · · · · · · · · · · · · ·	
Exhibitors Meeting/Start of Application	May 6, 2025
Deadline for Application	July 6, 2025
Deadline of Cancellation	Aug 31, 2025
Deadline for Full Payment	Sep 30, 2025

Exhibitors should submit the completed Application Form to the Congress Secretariat with a 50% reservation fee to be paid within 2 weeks. Your preferred booth location (3 choices: 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> choice) must be indicated in the form. Several exhibitors who are subsidiaries of one company and who wish to be located near each other should submit only one form and take adjacent booths as one group. Sharing of exhibit space is only permitted for divisions of the same company and those with exclusive distributing agreements. Consideration of adjacent and shared exhibit space requests is offered only if the request is submitted as part of the booth booking. Evidence of exclusive distributing agreement must be submitted at the time of the request to share exhibit space is submitted.

Reservation of booth locations within the same package level will be prioritized according to accrued loyalty points. This will be held for 2 weeks, or until the 50% reservation fee is paid, whichever comes first. After which, reservations will be released to other companies waiting in line, on a first to pay basis.

### **Sponsors**

Once a sponsorship application form is received, a contract will be sent to you for execution with an accompanying invoice for deposit payment. This contract should be signed and returned with the payment.

### **Exhibitors**

Once a reservation request is received, a confirmation along with an accompanying invoice for deposit payment will be sent to you via email.

### **Booth Assignment**

Booths will be assigned based on sponsorship amount and payment dates and will commence on July 1, 2025.

While the Secretariat will do its best to comply with the exhibitor's requests, there is no guarantee of placement and the Academy reserves the right to deny requests based on logistical requirements and practicality. **The Academy reserves the right to rearrange the floor plan or to relocate booths if unavoidable.** 

### **Terms of Payment**

50% deposit upon receipt of the sponsorship agreement/exhibition confirmation and balance 50% by August 31, 2025.

All payments must be received on or before August 31, 2025. Should the sponsor/exhibitor fail to pay in full prior to the commencement of the congress, the organizers reserve the right to cancel the booth reservation, subject to cancellation fees listed below.

### **Payment Method**

Payment can be made by bank transfer. Payment details will be included in the invoice.

### **Cancellation/Modification**

Cancellation or modification of sponsorship items or exhibition booths must be made in writing to the organizers. The organizers shall retain:

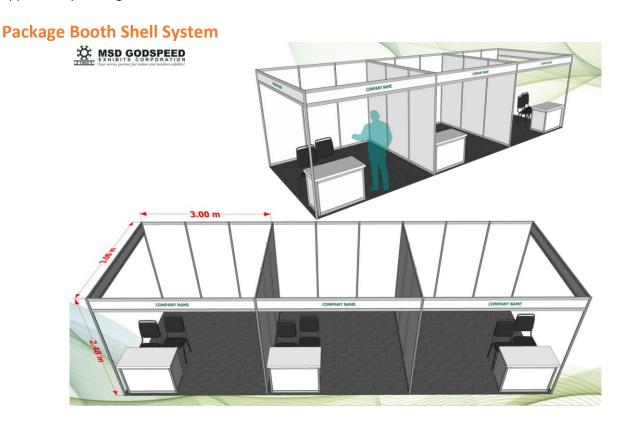
50% of the agreed amount if the cancellation/modification is made on or before August 31, 2025; 100% of the full payment the cancellation/modification is made on after September 30, 2025.

Note: All refunds are subject to prevailing bank charges which shall be borne by the exhibitor/sponsor.

### **Booth Specifications**

The booth infrastructure will be set up by the accredited contractor for the convention. Each booth will be provided the Standard Booth Shell System with Company Name on Fascia Board (max of 24 characters including spaces), 1 Information Table, 2 Chairs, Carpet, 2 Fluorescent Lights and 1 Convenience Outlet (3-gang/300watts). System booth height is 2.5m maximum. Additional amenities may be installed by the contractor and charged to the account of the exhibitor.

All materials, products and demonstrations must be confined within the allotted space of the exhibitor; they cannot extend to the aisles and hallways. Exhibitors should confine their display counters and showcases as well as standees within the prescribed area, so as not to jeopardize visitor traffic flow. Additional partitions, furnishings, posters and display paraphernalia or equipment cannot be erected if they obstruct the view or access to adjacent booths. Non-standard furnishings and other amenities such as beverage dispensers must be approved by the organizers.



### **Island Booth or Raw Space**

Island booth or Raw Space exhibitors should hire or get an experienced local Booth Contractor to design and construct their booth. No special design booth may be erected at the Exhibition Venue unless the plans and design proposals thereof have been approved in writing by the Organizer.

Raw Space Exhibitors MUST submit the following for approval by August 31, 2025:

- Detailed booth layout plan/floor plan inclusive of layout plan, booth elevation, electrical fittings, colors, materials and audio-visual equipment to be used with dimensions to scale (not less than 1:100);
- ii. Front and side-view drawing(s) with booth height;
- iii. 3D perspective drawing

Walls or Posts: (for open/island-type booths)

- i. The maximum width, in total or divided, of posts or walls on any side of the booth should be no more than 40% of the total length of that side.
- ii. For walls or posts in the middle of the booth, the maximum dimensions are 3 meters x 3 meters.
- iii. Walls or posts must not obstruct the view of adjacent booths.

Walls or Posts: (for shell-type booths)

i. The maximum width of posts or walls on any location of the booth is 1 meter (as one or divided into 2).

### **Electricity**

The Official Contractor, MSD Godspeed is appointed by the Organizer to solely carry out any electrical works at the Exhibitor's expense. Any alteration or usage of electrical fittings are subject to final approval by the Official Contractor. One socket or power supply is for the use of one electrical appliance/machine only. **NO multi-plug and extension cords are allowed.** Connectors or joints and wiring from the power point to exhibits/ machines are to be provided by exhibitors. Exhibitors are advised not to use electrical fittings that may contain substandard circuits in their booths. Utility supply points located within any aisle may not be used for providing services.

### **Height Restrictions**

The height restriction for all Raw Space or Island booths is **4m (H) maximum**. The maximum height of Standard Package booths is **2.5m (H)**.

### **Official Contractor**

The Official Contractor of the PAO Annual Meeting is MSD Godspeed. They are obligated to charge a **Supervision/Responsibility Fee (SRF)** to all Outside Contractor/s/Workers even if they are in-house employees of exhibitor. This fee covers the need to manage and be responsible for the conduct of all Outside Contractors and In-house employees who enter the venue; to make sure that the Venue and Organizer rules are followed; to answer for the damages done to the venue by the Outside Contractors; to ensure all electrical usage and requirements are safe against fire; and other security and safety concerns.

MSD Godspeed, as an Accredited Contractor of the Venue will charge a **Supervision/Responsibility Fee (SRF) of PHP 250.00/sqm + 12% VAT.** 

### **Cleaning & Garbage Disposal**

All disposal of waste, booth construction materials, etc. during the ingress and egress periods is the responsibility of the individual booth contractors concerned.

In the case of Standard Package booths, any added shelving and booth fittings must not be left behind at the end of the convention. It is the exhibitor's responsibility to dismantle all booth fixtures built or brought in by themselves and remove all waste materials from the venue by the end of the convention.

### **Operating the Exhibits**

Product demonstrations must be confined to the exhibitor's designated area. Distributing advertising materials must be confined to the exhibit areas. Exhibitors are not allowed to solicit, distribute or conduct business in the meeting rooms or in scientific sessions except in their own sponsored lunch symposium.

Order taking by exhibitors is allowed. Actual sale to participants is permitted provided that all transactions are conducted in a professional manner.

Catering for booths should be arranged directly by the exhibitor with the official caterer of the meeting or an accredited SMX caterer. Charges should be made to the account of the exhibitor and settled by them immediately. In no case will the PAO advance payment or pay for this service.

The Academy reserves the right to refuse entry of hazardous and/or flammable materials. Destruction of the property of SMX Convention Center will be charged to the exhibitor's account. It is the sole responsibility of the exhibitor to repair, restore and pay for damage to SMX property or equipment.

### Decorum

Proper decorum is expected from all exhibitors at all times. The entire convention is a non-smoking area. Drinking alcoholic beverages within the exhibit areas are not allowed. The Academy can expel or ban exhibitors for any infraction of the rules.

Exhibitors are not allowed inside the meeting rooms or in scientific sessions except in their own sponsored lunch symposium. Exhibitor's badges should be worn at all times.

Exhibition Schedule

The Exhibit Area will be open from 8:00 a.m. to 5:00 pm on December 12-14, 2025.

### **Exhibit Content**

The Academy has the right to refuse exhibitions that are deemed to be inappropriate for the Convention. The professional nature of the Convention must be preserved. Exhibitors should display items that are consistent with their business and give due consideration to social, ethical and political sensibilities of the attendees. Non-FDA approved items should not be physically displayed or sold during the convention. Posters with non-FDA approved items should indicate that they do not have FDA approval.

Food and beverage may be distributed by the booths. Only finger food and snacks, and drinks in take-out containers are allowed. **NO PLATED FOOD MEALS ARE ALLOWED.** 

### **Exhibitor Registration and Badges**

The exhibitor's representatives **must wear badges at all times** for security reasons. The badges will show the company name of the exhibitor and are transferrable to other representatives. **PLEASE DO NOT SHARE YOUR BADGES TO YOUR CUSTOMERS**. The number of complimentary badges will be provided to the exhibitors depending on the size of their booths. Exhibitor's badges are to be claimed on site at the registration counter during ingress. Additional badges can be requested for PHP 500 each. Should you require additional badges, please notify the Congress Secretariat. Replacement for lost badges will be charged PHP 500 each.

Special day badges will be provided to company executives or important guests on a per need basis as long as the request for the badges is submitted the day before. The Academy reserves the right to deny requests for additional badges.

### **SMX Convention Center Rules and Regulations**

All exhibitors must follow the rules and regulations of SMX Convention Center regarding exhibits and a duly authorized company representative must sign the agreement and Deed of Indemnity and Acknowledgement of Risks. These forms are included in your kit.

### Security

The Academy and Convention Organizers will be posting security personnel during the meeting dates. They will be primarily concerned with regulating access to the convention and exhibit areas. The Academy is not responsible for any losses incurred by the exhibitors. To prevent theft or loss, the Academy suggests that booths should not be left unmanned at any given time. Exhibitors who wish to take things out of the area at the end of the day should comply with SMX regulations.

### Secretariat's Office

The Secretariat's Office is located in Meeting Rooms 2 and 3, 2<sup>nd</sup> Floor of SMX and will be open from 08:00 am - 5:00 pm on all congress dates.

# **Contact Persons**

All transactions with the Academy for the purpose of this meeting especially for Exhibits will be handled by the Convention Secretariat. For inquiries, please get in touch with:

### **Central Secretariat**

### **Ms Winnie Ho**

Senior Executive Manager and Assistant Project Manager

### **Asia-Pacific Vitreo-Retina Society**

Tel: (+852) 3892-5017 Fax: (+852) 2715-9490 Email: exhibition@apvrs.org

### **Local Hosts**

### Ms Joane Gagnon

Secretariat

### **Philippine Academy of Ophthalmology**

### Address:

Unit 815 Medical Plaza Makati Condominium Amorsolo cor dela Rosa Streets, Legaspi Village Makati City, 1229 Philippines

Tel.: (+63) 813-5324; (+63) 813-5318 Mobile #: +63 920 9133716 / 0917 5053875

Email: secretariat@pao.org.ph

For additional amenities for the booths and other matters regarding the booth configuration please arrange directly with:

### MS WINLOVE D. CAMPOS

**Director for Sales & Marketing** 

### MSD GODSPEED EXHIBIT CORP.

325 Navy Road, Veterans Village, Brgy Holy Spirit, Quezon City

Office: +63 (2) 931 9669; +63 (2) 931 3617

Fax: +63 (2) 931 9669

Mobile: +63 (915) 9785683 Email: msd.winlove@gmail.com

However, all alterations will have to be approved by the Booths and Exhibits Committee before implementation.

All information and necessary application forms for this year's meeting are in this kit. Should you need additional copies, please contact the Convention Secretariat.

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# Booking Form – Sponsorship & Exhibition

Please complete all the details and return the booking form to <a href="mailto:exhibition@apvrs.org">exhibition@apvrs.org</a>.

Contact Information			
Company Name*:			
Contact Name:	Position:		
Address:			
_			
Tel:	Fax:		
Email:	Website:		
Invoice Informa	tion		
Company Name:			
Contact Name:	Position:		
Address:			
_			
Tel:	Fax:		
Email:	Website:		

<sup>\*</sup>Information will be used in the exhibitor directory. Please submit the form together with your company logo with 300dpi in jpeg file.

# **Booking Form – Sponsorship & Exhibition**

(Booking Form Cont.)

# **Sponsorship Package**

We wish to book the following sponsorship package (please check the appropriate box):

Packages	Price	Check
Diamond Sponsorship	USD 150,000	
	PHP 9,000,000	
Platinum Sponsorship	USD 100,000	
	PHP 6,000,000	
Gold Sponsorship	USD 80,000	
	PHP 4,800,000	
Silver Sponsorship	USD 50,000	
	PHP 3,000,000	
Bronze Sponsorship	USD 30,000	
	PHP 1,800,000	
Copper Sponsorship	USD 25,000	
	PHP 1,500,000	

# **Peripheral Items**

Peripheral Items	Price	Check
A. Sponsored Programs		
A1 Lunch Symposium (Capacity over 400)	USD 30,000	
	PHP 1,800,000	
A2 Lunch Symposium (Capacity 200)	USD 10,000	
	PHP 600,000	
A3 Wet Lab Instruction Course (Capacity 40 - 50)	USD 3,200	
	PHP 192,000	
A4 Industrial Presentation Stage	USD 4,200	
	PHP 252,000	
B. Others		
B1 Prof Yasuo Tano Travel Grant	USD 20,000	
	PHP 1,200,000	
B2 Speaker Ready Room	USD 8,600	
	PHP 516,000	
B3 Electronic Platform for Video and Poster	USD 1,000/10 sec	
	PHP 60,000/10 sec	
B4 Executive Lounge	USD 10,500	
	PHP 630,000	
B5 Coffee Break	USD 10,000	
	PHP 600,000	

B6 Gala Dinner	Negot	iable	
B7 Advertisement Prior to Gala Dinner	USD 1,000/10 sec		
	PHP 60,00	0/10 sec	
C. Digital Advertisement			
C1 Breaktime Video Advertisement	USD 2,000	•	
	PHP 120,00	1	
C2 Banner Advertisement on Congress Website	Large	USD 8,000	
		PHP 480,000	
	Regular	USD 5,000	
	T : D : D	PHP 300,000	
C3 Push Notification	Twice During Pre- Congress	USD 2,000	
	Twice During	PHP 120,000	
	Congress	USD 3,000	
C4 Push Notification	Twice During Pre-	PHP 180,000	
C4 Fusii Notification	Congress	USD 2,000 PHP 120,000	
	Twice During	USD 3,000	
	Congress	PHP 180,000	
C5 Pop-Up Advertisement		<u> </u>	
es top op Advertisement	USD 2,000 PHP 120,000		_
D. Onsite Advertisement	==		
D1 Signage	USD 15	5.000	
	PHP 90	•	
D2 ECO Flasks	USD 2	•	
	PHP 12	6,000	
D3 Advertisement in Final Pocket-Sized Program Book	USD 1,100		
	PHP 66	5,000	
D4 Wireless Network Provision	USD 10	0,000	
	PHP 60	0,000	
D5 Lanyards	USD 20,000		
	PHP 1,2		
D6 Delegate Bag Insert (Exclusive for Package	1 Insert	USD 2,000	
Sponsors)		PHP 120,000	
	1 Product	USD 6,000	
D7 Davis and Nata Davis	catalogue	PHP 360,000	
D7 Pens and Note Pads	USD 1 PHP 90	•	Ц
Advertising Spaces	FIIF 30	J,000	
D8 LED Monitors	LISD 600	nor day	
DO FED MINIMENS	USD 600	•	
D9 Escalator	PHP 36,000 per day USD 1,600/side		
D3 L3Cdid(UI	PHP 96,000/side		<u>۔</u>
	0,00		
	USD 3,000 pe		
	PHP 180,000 p		
D10 Railing Banner	USD 1		
-	PHP 60	•	

D11 Elevator Posters	USD 340/unit	
	PHP 20,400/unit	
D12 Plant Box Banner	USD 500/area	
	PHP 30,000/area	
D13 Column Wrap	USD 750/panel	
	PHP 45,000/panel	
D14 Perimeter Island Lamp Post	USD 500/unit	
	PHP 30,000/unit	
D15 Banner T-stand	USD 500/unit	
	PHP 30,000/unit	
D16 Perimeter Billboard	USD 500/unit	
	PHP 30,000/unit	
D17 Basement Wall Posters	USD 340/unit	
	PHP 20,400/unit	
D18 Special LED videoboard	USD 250/video per day	
	PHP 15,000/video per day	

# **Exhibition**

Exhibition	Price		Check
	Early Bird	Standard	
	On or Before July 13, 2025	July 14, 2025 onwards	
BOOTHS			
Venti	USD 16,000	USD 17,500	
	PHP 960,000	PHP 1,050,000	
Grande	USD 11,750	USD 13,000	
	PHP 705,000	PHP 780,000	
Regular	USD 6,750	USD 8,000	
	PHP 405,000	PHP 480,000	
Storage	USD 850	USD 1,000	
	PHP 51,000	PHP 60,000	

Payment can be made to the APVRS account (USD/ PESO; with the exchange rate of USD:PESO 1:60). Bank details are as follows:

### For payment made in USD:

Payment should be made via Electronic Fund Transfer (EFT)† to the following bank account:

Bank Name: Hang Seng Bank

Name of the Account: Asia Pacific Vitreo-Retina Society

Account Number: 363-355744-222

Bank Address: 83 Des Voeux Road, Central, Hong Kong

Swift Code: HASE HKHH XXX

†Bank handling charges must be absorbed by the payer.

### For payment made in PESO:

Payment through bank transfer or check is acceptable.

Bank Name: Banco De Oro (BDO)

Name of the Account: The Philippine Academy of Ophthalmology

Account Number: 003620003984

Bank Address: Ground Floor Medical Plaza Makati Amorsolo St. corner

Dela Rosa St., Legazpi Village, Makati City, Philippines

Pa	ayment Schedule	Car	ncellation Penalties
•	50% deposit upon receipt of the exhibition	•	50% of the agreed amount on or before July 31,
	confirmation and invoice		2025
•	50% balance by July 31, 2025	•	100% of the full payment on after July 31, 2025

Payment in full is required no later than July 31, 2025. Failure to make payment does not release the contracted or financial obligation of the exhibitor.

Note: All refunds are subject to a deduction of applicable banking service fees, which shall be borne by the exhibitor/sponsor.

$\square$ We understand the application procedure and agree to abide by the Guidelines for Industry Participation for the
Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

Signature:	Date: